朝陽科技大學進修部休閒事業管理系四年制課程規劃表

Department of Leisure Services Management, Chaoyang University of Technology
(applicable to evening division students enrolled in 2023)

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校訂必修 University Requirements	基礎英文 Basic English	2-2	基礎英文 Basic English	2-2	實用英文 Practical English	2-2	實用英文 Practical English	2-2								
	體育(體適能) Topics in Physical Education (Fitness)	2-2	體育(體適能) Topics in Physical Education (Fitness)	2-2	自然科學領域 Natural Sciences	2-2	綜合領域 Miscellaneou	2-2								
	中文鑑賞與應用 Appreciation and Application of Chinese	2-2	資通訊與AI應用 Information and communication and AI application	2-2	人文領域 Humanities	2-2										
學分 Hours		6-6		6-6		6-6		4-4		0-0		0-0		0-0		0-0
專業必修 Required Courses	管理學 Management	3-3	休閒產業導論 Introduction of Leisure Industry	3-3	統計學 Statistics	3-3	統計學 Statistics	3-3	會計學 Accounting	3-3	經濟學 Economics	3-3				
	餐旅管理 Hospitality Management	3-3	休閒事業行銷管理 Marketing Management in Leisure Industry	3-3	服務業管理 Service Industry Management	3-3	消費心理與行為 Consumer Psychology and Behavior	3-3	服務品質管理與顧客滿意度 Hospitality Management & Customer Satisfaction	3-3	休閒產業投資 Leisure Industry Investment	3-3				

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	休閒遊憩觀光概論 Introduction to Leisure, Recreation, and Tourism	3-3	休閒事業人力資源管理 Human Resource Management in Leisure Industry	3-3	接待禮儀與職業倫理 Reception Manner and Occupation Ethics	2-2										
學分 Hours		9-9		9-9		8-8		6-6		6-6		6-6		0-0		0-0
專業選修 Elective Courses	休閒美學 Aesthetics in Leisure Lives	2-2	運動賞析 Sports analysis	2-2	飲料管理 Beverage Management	2-2	運動休閒概論 Introduction to Leisure and Sports	2-2	運動觀光 Sports Tourism	2-2	公共關係 Public Relations	2-2	市場調查 Market Suvery	2-2	觀光英文 English for Tourism	2-2
	國民旅遊 Domestic Travel	2-2	觀光地理學 Tourism Geography	2-2	餐飲服務實務 Food and Beverage service Management and practice	2-2	餐旅資訊系統 Hospitality Information Systems	2-2	休閒產業分析 Analysis of leisure industry	2-2	餐旅英文會話 Hospitality English	2-2	會展概論 Introduction to Exhibitions and Conventions	2-2	休閒情境營造 Leisure Scenario Building	2-2
	導覽解說 Guiding and Explanation	2-2	團體動能設計 Planning of Group Dynamics	2-2	遊憩資源管理 Recreation Resource Management	2-2	餐廳經營管理 Restaurant management and operation	2-2	觀光資源規劃 Tourism Resources Planning	2-2	茶與咖啡 Tea & Coffee	2-2	休閒人力應用 Leisure and Recreation industry apply to manpower	2-2	賽會遊程規劃 Sports Events and Tour Planning	2-2
	身材雕塑 Body Sculpt	2-2	運動健康理論 Sports Health Theory	2-2	旅館經營管理 Hotel Management	2-2	領隊與導遊實務 Leader and tour guide practice	2-2	烘焙學與實務 Bakery and practice	2-2	資料處理與分析 Data Process and Analysis	2-2	節慶活動管理 Festival and Activity Management	2-2	餐旅空間營造 Hospitality Space Planning	2-2

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	休閒社會學 Leisure sociology	2-2	健康餐飲概論 The concept of healthy dining	2-2	運動科技與健康促進 Sports Technology and Health Promotion	2-2	旅宿櫃檯服務管理 Front Office Service and Management of Hotel	2-2	健康餐飲設計 Healthy Food and Beverage Design	2-2	賽會管理與實務 Sports Events management and practice	2-2	健康俱樂部管理 Management of Fitness Club	2-2	餐旅衛生安全 Hospitality Sanitation and Safety	2-2
	世界飲食文化 World Food Culture	2-2	遊客行為與環境 tourists' behavior and recreation environment	2-2	按摩與伸展實務 Massaging and Stretching Practice	2-2	運動營養與體重管理 Sport Nutrition and Weight Management	2-2	旅行業經營管理 Travel Industry Management	2-2	咖啡館經營實務 Coffee Shop Operation and Practice	2-2	宴會企劃與管理 Banquet planning and management	2-2	運動企劃與行銷 Sports Marketing Planning and Practice	2-2
	食物製備原理 Principle of Food Preparation	2-2	解說媒體製作與簡報技巧 Media Production and Presentation Skills	2-2			菜單設計與團膳管理 Menu Design and group meal management	2-2	觀光行政與法規 Tourism Administration and Regulation	2-2	餐旅連鎖經營管理 Chain Hotel and Restaurant Operation and Management	2-2	顧客關係管理實務 Customer relationship management practice	2-2	特色餐飲經營管理 Feature Restaurant Management	2-2
	人際溝通與團隊建立 communicate relationship and build up teamwork	2-2							餐旅時事個案分析 Current case analysis for hospitality industry	2-2	健身運動理論與實務 Personal Training Theory and Practice	2-2	創意手作糕點實務 Creative handmade pastry practice	2-2	電子商務與網路行銷 E-commerce and Internet marketing	2-2

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									休閒活動設計與評估 Planning and Evaluation on leisure Activity	2-2	餐飲設施規劃與管理 Food and Beverage Facility Planning and Management	2-2	餐旅創意行銷企劃 Creative marketing planning for hotel and restaurant	2-2	休閒服務創新企劃與評估 Innovation Planning and Evaluation in Leisure Services	2-2
													特色旅館與民宿經營管理 Theme hotel and B&B management	2-2	餐旅成本分析與收益管理 Cost Analysis and Yield Management for Hospitality Industry	2-2
													運動場館經營管理與實務 Operation and Management in Sports Center	2-2		
學分 Hours		16-16		14-14		12-12		14-14		18-18		18-18		22-22		20-20

校訂必修 University Requirements	基礎通識及核心通識 Basic General Education Courses And Core General Education Courses	8科目22學分 8 Courses 22 Credits
	通識自由選修 General Education Free	4學分，修課規範請詳閱全校性規定(三) 4 credits, [(suggested courses are listed under CYUT regulations for students in four-year day-time

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	Elective Credits program(3)]															
專業必修 Required Courses	14科目44學分 14 Courses 44 Credits															
專業選修 Elective Courses	最少應選修本系專業選修44學分 Minimum elective 44 Credits															
可承認之非本系學分數上限 Recognition limit of credits provided by other departments	14 學分 14 Credits															
最低畢業學分數 Total Requirement	128 學分 128 Credits															

一、全校性規定：

(一)修習通過語言中心開設之「菁英英文」校訂選修課程，可以分別替代通識英文必修課程，詳細課程內容及替代方式請參閱語言中心網站及相關規定。

(二)修習通識教育中心開設之基礎通識(必修16學分)及核心通識(至少6學分，分為人文領域、社會領域、自然科學領域、綜合領域等四領域)課程者，達22學分之後，有超修者，得認列為通識之自由選修學分。

(三)通識之「自由選修」至多為4學分，含未認列之院通識課程、跨院系學程、微學程、微型課程、校訂選修及第二條所記超修「核心通識」課程。

(四)外籍學生之校訂必修中文課程可用華語中心開設之華語系列必修課程抵免(或認列)，華語為母語之人士以及馬來西亞華人除外，詳細抵免(或認列)方式請至華語中心網站查詢。

二、可承認之非本系學分數上限包含外系學分、課程規劃中未有之本系課程、超修本系專業選修學分或校訂必修及選修學分。

1.Regulations regarding course plan:

(1)Students who pass 'Elite English ' offered by the Language Center are only eligible to waive credits for the required English courses offered by the General Education Center. For details, please visit the Language Center website.

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(2)The requirement of General Education consists of Basic General Education (16 Credits required) and Core General Education (at least 6 Credits selected from the fields of Humanities, Society, Nature and Miscellaneous interest). Extra credits taken from the General Education Center can be certified as 'General Education free selective credits'.

(3)Four credits are required as the General Education free elective credits. These credits can be taken from College General Education courses, interdisciplinary study programs, miniature study programs , miniature courses or university-approved elective courses. The credits granted as free elective credits can not be used to fulfill other requirements. Extra credits taken from Core General Education courses mentioned in (2) can also be granted as the G.E. free elective credits.

(4)Foreign students who pass Chinese courses offered by Chinese Learning Center are eligible for credit waiving in required Chinese courses for native students (except Malaysian Chinese whose native language is Chinese). For details, please visit the website of Chinese Learning Center.