

朝陽科技大學管理學院日間部休閒事業管理系碩士班課程規劃表

Department of Leisure Services Management, Chaoyang University of Technology
(applicable to day division students enrolled in 2024)

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| | 第一學年 First Year | | | | 第二學年 Second Year | | | |
|---------------------------------|---|-----------------------------|--|-----------------------------|---|-----------------------------|---|-----------------------------|
| | 上學期 First Semester | 時數 學分 Hours Credit | 下學期 Second Semester | 時數 學分 Hours Credit | 上學期 First Semester | 時數 學分 Hours Credit | 下學期 Second Semester | 時數 學分 Hours Credit |
| 專業 必修 Required Courses | 研究方法 Research Methods | 3-3 | 量化統計分析 Quantitative statistical analysis | 3-3 | 專題討論(一) Seminar (I) | 2-2 | | |
| | 休閒理論 Leisure Theory | 3-3 | 文獻研讀與討論 literature discussion | 1-1 | | | | |
| | 院訂必修Required by the college | | | | | | | |
| | 管理講座 Seminar in Management | 1-1 | 管理講座 Seminar in Management | 1-1 | | | | |
| 學分 Hours | | 7-7 | | 5-5 | | 2-2 | | 0-0 |
| 專業 選修 Elective Courses | 休閒觀光心理與行為研究 Psychology and Behavior in Leisure | 3-3 | 休閒產業組織與管理 Leisure Industry Organization and Management | 3-3 | 休閒產業趨勢研究 Studies on Trend of Leisure Industry | 3-3 | 專題討論(二) Seminar (II) | 2-2 |
| | 休閒產業行銷管理研究 Marketing Management for Leisure Services | 3-3 | 休閒活動設計與評估研究 Research of Planning and Evaluation on Leisure Activity | 3-3 | 運動休閒綜合研究 Seminar on leisure and sport | 3-3 | 休閒產業投資與開發 Leisure Industry Investment and Development | 3-3 |
| | 智慧運動與樂活管理 Smart Exercise and LOHAS Management | 3-3 | 運動賽會管理研究 Sport Event Management Research | 3-3 | 餐旅企業實務研討 Business Practices in the Hospitality Industry | 3-3 | 特定人口運動休閒綜合研究 General population-specific study of leisure sports | 3-3 |
| | 餐旅管理文獻研討 Researches and Issues in Hospitality Management | 3-3 | 餐旅營運管理研討 Operations and Management Research in the Hospitality Industry | 3-3 | 國際休閒產業專題研究 Special Topics Research in International Leisure Industry | 3-3 | | |
| | 學術倫理 Academic Integrity | 2-2 | | | | | | |
| | 院訂選修Elective and allowed by the college | | | | | | | |
| | 全方位理財規劃 Comprehensive Financial Planning | 3-3 | | | | | | |
| 學分 Hours | | 17-17 | | 12-12 | | 12-12 | | 8-8 |

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| | 上學期 First Semester | 時數 學分 Hours Credit | 下學期 Second Semester | 時數 學分 Hours Credit | 上學期 First Semester | 時數 學分 Hours Credit | 下學期 Second Semester | 時數 學分 Hours Credit |
| 校訂必修 University Requirements | 基礎通識及核心通識 Basic General Education Courses And Core General Education Courses | | | | | | | |
| | 通識自由選修 General Education Free Elective Credits | | | | | | | |
| 專業必修 Required Courses | 6科目14學分 6 Courses 14 Credits | | | | | | | |
| 專業選修 Elective Courses | 最少應選修10學分 (應包含本系所開設之專業選修 9 學分) Minimum elective 10 Credits (Should include 9 credits of elective courses offered by the department) | | | | | | | |
| 可承認之非本系學分數上限 Recognition limit of credits provided by other departments | 6 學分 6 Credits | | | | | | | |
| 最低畢業學分數 Total Requirement | 36 學分 (含畢業論文6學分) 36 Credits 36 Credits (incl. 6 credits on master-degree seeking theses) | | | | | | | |

一、全校性規定：

學生需修習並通過「學術研究倫理教育」相關課程後，始得申請學位考試。

二、全院性規定：

專業選修學分可跨選管理學院其他各所之專業選修課程（含其核心選修課程）；如選修非本院轄下系所開設之碩士班專業課程，則需經指導教授（或導師）及系主任同意，得以採計為本系碩士班之專業選修課程。

三、可承認之非本系學分數上限包含外系學分、課程規劃中未有之本系課程、超修的本系專業選修學分。

1.University-level regulations:

Students are required to take and pass "Ethics Education Course" before applying for the entrance exam.

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2.College-level regulations:

Students can take courses offered by other departments in the Management College. If students want to take courses in other College, they need to get approvals from their advisors and the chairperson of department in advance, then the credits can be included in their graduation credits.