

朝陽科技大學管理學院日間部休閒事業管理系碩士班課程規劃表

Department of Leisure Services Management, Chaoyang University of Technology
(applicable to day division students enrolled in 2023)

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	第一學年 First Year				第二學年 Second Year			
	上學期 First Semester	時數 學分 Hours Credit	下學期 Second Semester	時數 學分 Hours Credit	上學期 First Semester	時數 學分 Hours Credit	下學期 Second Semester	時數 學分 Hours Credit
專業 必修 Required Courses	研究方法 Research Methods	3-3	量化統計分析 Quantitative statistical analysis	3-3	專題討論(一) Seminar (I)	2-2		
	休閒理論 Leisure Theory	3-3	文獻研讀與討論 literature discussion	1-1				
	院訂必修Required by the college							
	管理講座 Seminar in Management	1-1	管理講座 Seminar in Management	1-1				
學分 Hours		7-7		5-5		2-2		0-0
專業 選修 Elective Courses	休閒觀光心理與行為研究 Psychology and Behavior in Leisure	3-3	休閒產業組織與管理 Leisure Industry Organization and Management	3-3	休閒產業趨勢研究 Studies on Trend of Leisure Industry	3-3	休閒產業投資與開發 Leisure Industry Investment and Development	3-3
	社區休閒研究 Community Recreation Studies	3-3	休閒活動設計與評估研究 Research of Planning and Evaluation on Leisure Activity	3-3	休閒服務業管理 Leisure Service Industry Management	3-3	專題討論(二) Seminar (II)	2-2
	休閒產業行銷管理研究 Marketing Management for Leisure Services	3-3	運動賽會管理研究 Sport Event Management Research	3-3	運動休閒綜合研究 Seminar on leisure and sport	3-3	特定人口運動休閒綜合研究 General population-specific study of leisure sports	3-3
	運動傳播媒體應用研究 Application of sports media	3-3	餐旅營運管理研討 Operations and Management Research in the Hospitality Industry	3-3	運動休閒場館經營管理專題研究 Leisure sport venue management study	3-3		
	智慧運動與樂活管理 Smart Exercise and LOHAS Management	3-3	餐旅管理個案研討 Case study in the Hospitality Industry	3-3	餐旅企業實務研討 Business Practices in the Hospitality Industry	3-3		
	餐旅管理文獻研討 Researches and Issues in Hospitality Management	3-3			餐旅產業創業研討 Studies on the Hospitality Industry Entrepreneurship	3-3		

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	餐旅創新專題研討 Current Issues in Hospitality: Research and Innovations	3-3			國際休閒產業專題研究 Special Topics Research in International Leisure Industry	3-3		
	學術倫理 Academic Integrity	2-2						
	院訂選修Elective and allowed by the college							
	全方位理財規劃 Comprehensive Financial Planning	3-3	國際企業發展 The View of International Business Development	3-3	國際產業研究 The Research of International Industries	3-3		
學分 Hours		26- 26		18- 18		24- 24		8-8
校訂必修 University Requirements	基礎通識及核心通識 Basic General Education Courses And Core General Education Courses							
	通識自由選修 General Education Free Elective Credits							
專業必修 Required Courses	6科目14學分 6 Courses 14 Credits							
專業選修 Elective Courses	最少應選修10學分 (應包含本系所開設之專業選修 9 學分) Minimum elective 10 Credits (Should include 9 credits of elective courses offered by the department)							
可承認之非本系學分數上限 Recognition limit of credits provided by other departments	6 學分 6 Credits							
最低畢業學分數	36 學分 (含畢業論文6學分)							

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Total Requirement	36 Credits 36 Credits (incl. 6 credits on master-degree seeking theses)							

一、全校性規定：學生需修習並通過「學術研究倫理教育」相關課程後，始得申請學位考試。

二、專業選修學分可跨選管理學院其他各所之專業選修課程（含其核心選修課程）；如選修非本院轄下系所開設之碩士班專業課程，則需經指導教授（或導師）及系主任同意，方得以採計為本系碩士班之專業選修課程。

1.University-level regulations:

Students are required to take and pass "Ethics Education Course" before applying for the entrance exam.

2.Department regulations:

(1) Students need take courses required by the majored profession. Students can take coursed from another profession only if the majored profession did not offer the required courses.

Green Leisure program: Psychology and Behavior in Leisure, Leisure Industry Organization and Management, Studies on Trend of Leisure Industry.

Sports Leisure program: Sports Leisure and Health Management, Sport Event Management Research, Seminar on Leisure and Sport.

Hospitality Management: Researches and Issues in Hospitality Management, Operations and Management Research in the Hospitality Industry, Business Practices in the Hospitality Industry.

(2) Students can take courses offered by other departments in the Management College. If students want to take courses in other College, they need to get approvals from their advisors and the chairperson of department in advance, then the credits can be included in their graduation credits.